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## 00 more roops or Ulster s strike takes tranglehold

hundred extra troops were flown to Northern hodlast night as the Government refused to promise with organ ence erupted in Belfast，where all factories closed and few shops were open． led on the question of a deal whowed itse Uister kers Council．In the Cominons Mr Orme minced the council（report，pagez）
gns of division in iulkner Executive


Decision on
Maalot split Israel leaders．

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M Giscard promises an＇open，modern style government＇to take over next week


Cornishmen show teeth in reviving a parliament

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ness．＂${ }^{\text {The }}$ Queen and the Prime
Minister were invited hur wrote
to say they could nor attend



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## Mr Wilson persuades nurses to wait

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Warning of rise next year in postal charges


## Overseas cabin staffs end 56 m air strike

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## Rough Day？




## Mr Orme wins Opposition support in denunciation of action by 'unrepresentative' Ulster Workers' Council






British Ambassador called to meet minister as concern in Dublin mounts



#### Abstract




## Belfast trade unions call march to work




Eire car bomb death toll now 29


## usfuspended jail term nd $£ 5,000$ fine for mrmer NCB chief

## Government

 action is uiged to Save NHIS







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Inquiry into RSPCA asked to limit detail
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## MP wants to see law chief over speeches

From Christopber Walker
Newcastle upon Tywe
agenc., aod Couocilor Colin
Gray, a leading member of tite













## DPP sees report on Labour former councillor <br> Vet sent false certificates o ministry


 alon






## Let a friendly native show you America.



End of jail sentences for the young urged in report by Home Office advisory council

| By Peter Evans Home Affairs Correspondent <br> Mucb more treatment of young adult offenders in tha community is proposed in a Home Secretary's Advisory Council on the Penal System. After reviewing the treament 21, the council recommends tbe abolition of the preseot custodial stal training aod reference to would he a new form of custodial sentence, the Custody and Control Order, with the three types handle it. <br> The report also proposes a for young adults not at present This would be the Supervision and Control Order, enforced hy vice Although every memher of the counci signed the main report, sent by some of them on specific points about the best way of points about the best way or <br> Many probation officers have expressed misgivigs of of thout some of the conts of the report ${ }^{\text {leaked }}$ " before publication. Tbey have expressed make them more like mobile prison officers. Today ${ }^{\mathrm{Mr}}$ giving his first response to the report aod annouocing arrange- ments for consultation ahout it. nizes toe growing awarenecs of the difficulties in preparing the difficulties in preparing |
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Pat Arrowsmith jailed for 18 months.


# Nearly a million businesses are affected by the changes to Stage 3 of the Price Code Isyours one of them? 

These new controls, strengthening Stage 3 of the Price Code, took effect by May 6th. Every person running a business should know them and should take action where necessary. The main provisions are:
Manufacturing and Service Industries
All Companies.A price may not be increased under the allowable cost provisions within 3 months of the last increase in the price of the product in question or of one of the same group of related products.

## Exceptions includecases:

- where the increase in price permitted by the Code is at least $10 \%$;
- where raw materials and fuel and power account for $75 \%$ of total costs;
- where these costs amount to $50 \%$ of total costs and the permitted price increase is at least5\%.

Category I and Category II Companies. (Manufacturing and service industries with domestic sales of over $£ 5$ mp.a.)

Price increases under certain escalation or variation of price clauses introduced after 25th March 1974 for transactions between manufacturers and distributors or domestic consumers must be pre-notified to the PriceCommission.

Category II Companies. (Manufacturers with domestic sales of $£ 5 \mathrm{~m}$ - $£ 50 \mathrm{~m} \rho \mathrm{p} . \mathrm{a}$, service industries with domestic sales of $£ 5 m$ - E 20 mp p.a.)

The pre-notification period for price increases is extended to 28 days.

Distributors

Wholesalers, retailers, and other distributors should cut their gross profit margin reference levels by $10 \%$ so long as this does not reduce net profit margins to a level more than one quarter below the reference level.

- This restriction does not apply to distributors engaged mainly in retailing with annual sales of less than $£ 250,000$ or to other distributors with annual sales of less than £500,000.

Re-pricing. Retailers should not increase the price of goods that are or have been displayed for sale to reflect the increased cost of replacementstock.

Exceptionsinclude:

- goods on which the averagestockturn is less than 10 a year;
- price increases directly resulting from the withdrawal of special offers.

All businesses should abide by the Price Code as now amenided. This advertisement is intended as a guide only and further information can be obtained from the Price Commission Centres.

Price Commission Centres




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## Paris alive with rumours about Giscard team

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carrying fircenums, takes refresthent trousers to prove be is no
women hostage in A Genera bank raid.
Four girls held hostages

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Italian judges to go on strike fror two days
 Editors intend to develop















## Football stipporters

 in death crash

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£4,500


These are some of the 2,454 lots anctioned Sotheby's last week They represént just four of the seventy ${ }^{3}$ Bur it takes more than handling a wide ange of subjects to become the world's iggest 2uctioneer.
$\therefore$ It takes a profound knouledge of
he. market: so so we cin adren the.market: so we can ad
what to sell - and when. EEC delays meeting on farming muddle

## From David Cross Brissels May 20



## 

## Lastweek atSothebys



It requires the individual attention of over a hundred people with specialist knowledge of books, pictures, works of art,
musical instruments, fossils, fumitureto name only a few.
And it needs representation in 15 major cities throughout the world.
Whatever vour intetests, Sotheby's can give you sound advice, authoritative
to none in the world.
On page 15 there are details of our e interested in

## Sothebys

Court yields to threat by Italian extremists

## Fim or Comesomeder


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GETA FUL PRICE LKST! WRITE TO AUGUSTUS BARNETT LONDON EIG 28N
or Tel: Ol - 4761477



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## As they say in

Savile Row (



Cricket
Indians miss chance to score then Boycott falls to Solkar again


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Finnegan's courage may not be enough

| by Neil Aller |  | prolonged atack of fras blows. Lntrainligin Finacgan bas semed tohe hlo |
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Pritain send six riders to Lucerne

| Pritaj send six riders to ducerne |  |  |
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| ala Macgregor-Morris McMahon is now ridis Fana fill Britisb rider in Rome earllet |  |  |
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| equestrian team's | stead on Frimmey Bridges, After |  |
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Football
Ormond has some points to settle By Geoffrey Green
Foorball Correspondent

| Ey Geoffrey Green Football Correspondent <br> Writh trids high mortin of the border. Scotland yesterdas. anfor the Word Cup. Howing Cut England down to slze at frampden agriost Betgium and Notimy In tbe coming Westisiss a tinal pre- paration for facing Brayt Yuso clawi and zalire, of group two in West Germary from the mudde. of next month. The one amendment to bore is that cormact who plased an importam zod selfoss midneld role for Liverpool -all birough a to the colonrs in pitace of Smifh performer pito has not alluived the party as ${ }^{2}$ winhe to match the narural skoll of his feer As Mr Wailam ormond, the manager, more in close proximity to a per- son off. the field than on it |  <br>  <br>  <br>  <br>  <br>  an envanulites whit che Fortes at mind must be madid. in orn <br>  Leed at the centre Mt: ixie Lortmer or Mutchison on: the What ive particularts: Hiotice whes that the Scoitersb tram was basea largely on two clubticiclitc on either side of the. Twied There were four: from telach- |  |
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## A record to make even Tottenham blush

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Lindsay and Booth join in


Golf
Huggett answers players' complaints


## Rugby Unioin

Irvine may take the place of Williams on wing

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## Ludlow NH





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## Pontefract




Lam Report May 201974 Quem's Bench Divison Apology to Vindolanda archaeologists


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## Slipping notice under door good service



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## Variety to add spice to the cricket library

Facts, figures and matters in lighter vein


## Ulster strike: Government not seeking confrontation but will preserve essential services



## Distinction between subsidies

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Strong Conservative condemnation of food subsidies
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Bomb blast need for high level of vigilance
(*)

Diversion of supplies from UK market

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## MONTEFABRE NOTICE



## PLANNING DEPARTMENT

The City Plaanning Deparment will be responible generally．for the planning of the Citiy．inicididing loceil pians（com：


DEVELOPMENT CONTROL DIVISION
PRINCIPAL PLANNER（Ref．57）

SENTOR PLANNER（Ref．53）
PO 1 （3）－（ $\mathbf{E z}, 846-44,356$ ）


## PLANNER（Ref．64）

PO 1 （1）－（ $\mathbf{E 3}, 273-$－ 3,729 ）
ASSISTANT PLANNER（Ref．55）
AP 1－SO 1－（ $\mathbf{E 1 , 3 5 3 - E 3 , 1 6 5 )}$

PLANS／ENVIRONMENT DIVISION
（LOCAL PLANS）
GROUP LEADER（Ref．4）
PO2（1）－（ $£ 4,230-\mathrm{E4}, 737$ ）
PO 2 （1）－（ $£ 4,230-£ 4,737$ ）

SENIOR PLANNER（Ref．5）



PLANNER（Ref．6）
PO1（1）－（E5，273－E3，729）

 computers and／or rerminal links．
SENIOR PLANNER（Ref．10）
The appointed candidate will be responsible to the Groip
Leader tor biaison with Sourth Glamorgan Coury Council nomite
structure，planning，coordination of local plans and the deatiled


SENIOR PLANNER（Ref．25）
P01（3）－（ 53,846 － 54,356 ）

SENIOR PLANNER（Ref．28）
P0 1 （3）－（ $\mathbf{~} \mathbf{3}, 846$－ $\mathbf{E 4}, 356$ ）

SENTOR PLANNER（Ref 29）
P01（3）－（E3，846－－44，356）



PLANNERS（Ref．23，26）
AP 1.501 －（ $£ 1,353-53,165$ ）（Career Grade）

PLANNER（Ref．22）
P01（1）－（ $\mathbf{E 3}, 273-23,729)$
This post is to assist as directed in local plan work inctuding
PLANNER（Ref．35）
PO 1－SO 1－（Career Grade）（01，353－53，165）


## REDEVEIOPNENT．DIVISION

GROUP LEADER（Centra


 appropriate architecetural qualificurion is essential．
PLANNERS（Central Area）（Ref． 39 \＆43）
PO 1 （1）－（ $83,273-83,729$ ）

 Application forms are avoiloble from the city Personnei Officer，City Holl，Cardiff，CF1 3ND（telephone Cardiff（0222）
31033，ext 430）and must be returned no later than the 31st May，19974． With the approval of the Local Government Staff Commission for Wales，it has been agreed that applications need not
be servin Local Government Officers althouth Local Goverament Officers affected by the reoganisaioa of Local Government will be given preference．App
will be considered with any new applicants．

## CITY OF CARDIFF

Victoria University
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NEw ZEALAND NEW ZENLAND
LECTURESHMP IN ART
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TRAINING AND A CAREER




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UNIVERSITY APPONTMENTS ASSISTANT LIRRARLAN



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PRINCIPAL AGRICULTURAL ECONOMIST



Oxford Regional Health Authority

## Regional Architect






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TOWN PLANNER TETCC


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Young Public Company seeks an Experienced， Qualified＇Ėngineer For a．challenging and important post．The position carries the benefi
of a company car and pension scheme Solay of a company car and pension scheme．Salary
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The Open University

## Part－time <br> Tutors \＆

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PERSONNEL OFFICER

## How about you？



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## GROUP

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## MANAGER

PERSONNEL AND TRAINING


## SOUTH WALES GENERAL WORKS MANAGER

## SALARY AROUND £5,000 PER ANNUM

 PLUS COMPANY CARTHE COMPANY
Fast-expanding capital Intensive plastics Company undertaking major expansion. Location South Wales area. THE JOB
The control and co-ordinatlon of several manufacturing units producing THE MAN'
Probably aged about 40 with proven works management experience THE FUTURE
Future prospects for advancement to Board and profit sharing are BOX No. 2766 C. THE TIMES

| South Wales <br> PERSONNEL/TRAINING OFFICER <br> Salary around $£ 4,000$ per annum <br> THE COMPANY <br> Fast-expanding capital intensive Plastics Company undertaking major expansion. Location South Wales area. <br> THE jOE <br> Selection and training of all personnel. <br> the man <br> Mid 30 plus. Experienced and preferably qualified in this field. <br> THE FUTURE <br> The Company places great importance on these areas as the key to expansion. Prospects therefore for a Board appoinment and profit sharing are excellent. <br> Box 2765 C, The Times. |
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INDUSTRIAL RELATIONS CIVIL ENGINEERING INDUSTRY LONDON

An Industrial Relations SECRETARY is required by a National Employers' Organisation in WestmInster.
 Appilicanta should ba aged 30-40; have a degrea in law or econmica ; exparianca in
indistrial relations : and an aptitude for high quality writiten work. Salary in the range $\varepsilon 4,000$ to $\varepsilon 5,000$ depending on quallicalions and exparience.

> Applicatons, gling full detalls, to the Genera Seretary, Fedaration of Civll Enginearlng conractors, Romney House, Tution Street, London; SWiP 3DU.

## APPORTTMENTS <br> VACANT <br> also on <br> pages <br> 12 and 14

## FOREIGN EXCHANGE DEALER £12,000 +

An established world-wide American bank is geeldng a
Foreiem Exchange Trading Menager for its Singapore rnditidual wial foreign erchage 5 funding operations. Incuiriual would which wetrilse be reated in the strictest confi-
Ince, Inquirites, which will be to General Manater,
Box 2768 c .

## GIT $\Delta$ 紋 

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## OD OVERSEAS SALES NEGOTIATORS

Based-N.E. ENGLAND
$33,800-55,000+$ BONUS + CAR
EXPANDING INTERNATIONAL MANUFACTURER_PROCESS INDUSTRY-T/O CIRCA E10 MILLION

These vaccancies ere open to candidetes aged 2430. profarebty eingie, who have a munimum of 13 monins commarcial/


 naging Director

CABPEEL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LINITEO
35 NEW EROAD STREET, LONDON EC2M 1NH.

## OJET PERSONNEL AND OFFICE ADMINISTRATOR

## HOLBORN-LONDON

£3,000-£4,000

This vacancy calla for candidates agad 40.55 who can demonstrata successiul edministraniva'personnal expanience
which will have been gained eithar in the public sector, sarvices, commerca or indusiry. Tha salected candidata will be which will have been geined eithar in the public sector, sarvices, commerca or indusiry. Tha salected candidata will ba
totally responsibla to tha partnara for the smooth running ot the office. This overall rasponsibility will inciuda tha
 liaison with the landlord and office cleaning contrectors. The right man will have a friend iy and diploratic mannar,
possessa a aensa ot humour, yet operate with tha nigh degrea of efficiency axpected for this essential lunction, Initai



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CAMPEEL-NOHNSTON RECRUTTMENT ADVERTISING LIMTTED
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BARNSLEY METROPOLITAN BOROUGH COUNCIL LEGAL AND ADMINISTR ATIVE OFFICER ( $£ 7,386-£ 8,016$ ) (subject to approval)

DEPUTY LEGAL AND ADMINISTRATIVE OFFICER
( $5,5,744 \times 133(3)-£ 6,143$
The post of Legal and Administratlve Officer is a chlef officer appointment with responslbility for the management of the administrative, committee and legal sections of the department. Certain staff will also be required to act for the Clerk and Chief Executive Officer but for all aspects of
day to day management the responsibility will rest with the officer appointed.
The post of Deputy Legal and Admimistrative Officer is a senior appointment which will carry Applicants for both appointments must be sexperinced Solicitors who have had consider le committee and management experience.
Application forms, returnable by the 3rd June, 1974 are obtainable from the Establishment Officer, Town Hall, Bamsley, 570 2TA.

This actvartisement appears attar consultation with the Local Governmant Statt Commission tor England and ions ara restricted to local govarnmant statt serving in England (axc/uding London) or Waies.
A. Bleasby, Clerk and Chief Executive Officer

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One of Australia's leading carpet manufacturers are seeking a well qualified and highly experienced finishing manager for a continuous dyeing process for tufted carper. The successful applicant will be able to demonstrate a sound record of achieve ment in both the development and production fields. The position is located Ausrew whe interviews with
"FINISHING MANAGER,"
C/o Alexander Fraser and Son Ltc,
C/o Alexander Fraser and Son Ltc,
Epworth House, City Road, London, ECIY 1AP

WESTERN DIVISION OF THE WOODARD CORPORATION
GRENVILLE COLLEGE, BIDEFORD HEADMASTER


 GOODLAND BULL $A$



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Appoinimenfs Vacani ailso om pages 12 and 13 general vacancies

Occupational or Social PSYCHOLOGIST
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a Reserchch and Sla atistical analysis. Minust
perience.
 ull details so STANLEY THORLEY, Evourries woking 64733 .
the arts council of great britain
DRAMA OFFICER



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We are lookinc son a qualified Bonkseeper to rake
carree of all fioancial mattrers at nur ditstiturion centre! Marehouse ti Enitras: to be dircctly responsible to the
Slanajing Eirector.
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| Legal ap | HUGG L.-Aged 40 Earned $\varepsilon 10,000$ in first year. |  |
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| - | Neither had sold before. They were both in management ond were intelligent and ambitious. |  |
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and establishing $5!\mathrm{h}$ form prevision within the State pl and
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## ENGLISH-Lansuage a Lterature <br> HISTORY, GEOGRAPFY <br> STATISTICS, purie and applied MATHEMATICS PHYSICS, CHERAISTRY, BOT






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PROFESSOR OFMATHĒMATTCS Pox-2939C reply to Times

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## Christie's



## alais des Beaux Arts, Brussels 3th, 29th and 30th May, 1974







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## Dist ing ind





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## Sotheby's

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BONHAM'S


FOUNDED 1793
the Montpelier Galleries Jewellery. TODAY, 21st MAY THURSDAY, 23rd MAY
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| FOR SALE BY AUCTION |  | Auctioneer in Paris 26557.63 zelex : Droutat 20365 <br> EnY (11.57 car., 4.51 car., ete) <br> 60LD COHS <br> IN AMD FGJENCE <br> FURNTIURE <br>  <br> OTEL DRDU0T - Rom a HODABA A <br> BIECTS D'ART |
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| DRAWINGS AND WATERCOLOURS | COUNTRY PROPERTIES |  |
| Catalogue 15p <br> Sotheby's <br> 34/35 New Bond Strset London, W1A 2AA | UNIQUE WINCH <br> 5 ming woilk main lime <br> Detelhad house buile is awner's spec © wiah remicy umis), Yowry bubwoo featured giazed screen walls, moude dining room, downsizirs chozi, larg .) sin pilio aud sidie lubly leadit Many extra leatures, smiad protsy R <br>  <br>  Wisinester 6]498 | ESTER PROPERTY <br> aztion, Inter-City Wiaterico <br>  n ien suic win mastur bed.), separare ra ified Elicher stormmaicaling pith utily reme with rear lobsy leading 10 inicara it side, Clime io siod schouls and il side. Cing in siod schouls and <br> afyer 6 and w.crols: |
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| tythe barn <br> in the cotswolds <br>  beamagrs, 2 Eajhroumben di oz fire vey modern diation <br>  Box 2854 C . The Times |  |  |
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## What Europe could lose if Mr Nixon is impeached



The FAMOUS GROUSE GROUSE


Natmant

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## Innocent victims of the intellectual consumer society



Dilemma facing India on nuclear

## power

## Fumin minn sene






N EXCELLENT PRESIDENT





India as the sixth nuclear power


## Helping the retarded

|  | Yours, GEORGE W. LEE, Diroctor British Association for tbe R 17 Pembridge Square, W?. |
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The Broadwater helmet and the alienation of church treasures




COURT CIRCULAR

















 Forthcoming ${ }_{3}$ Man Hisis






 Marriages




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## Westminster School

## The filominis buve teen de


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## Groceries price cutting plan is condensed but made tougher


roperty sector worried by the prospect f large scale sales needed to raise cash



## Wage rates <br> held steady 1 n April

 Suer wit



## Overseas sales surge helps ICI to double first-quarter profits



Aerospatiale to build
wings for Hawker's
HS 146 airliner

 in the Manchester area and are
then shipped by air for assam.
by y the Aerospetale plant in
TOulouse southwest
A nance.

 rance, it will fly between Orly
and Heathow.
The services on Thursday will rance, it will fly between Orly
and Heathow.
The services on Thursday will nark the culmination of five
years of development by the
airbus partners. France, West nark the culmination of five
years of development by the
airbus partners. France, West Germany, Britain, Holland and
Spain.
About 14,000 workers are Germany, Britain, Holland and
Spain.
About 14,000 workers are A ow employed on workers are are A ow employed on workers are are
cation was completed in Marti ch
cation was completed in Marti ch'Hammered'Mitton mayowe clientsover $£ 1 \mathrm{~m}$ElyItaly dar bu wad

## Statoil discovery near Brent field



## AVERTS LINTED


 Our Imerinn Report for the half year to June 1973 , said that
we anticipated achieving considerably better results in the
 not online eliminated the shoriall. of the first six months b This increase resulted from an exceptional performance by
our Overseas companies. The increase in their combined trading profit more than outwaighed the decrease in our
United Kingdom operating companies. The Directors are recommending a Final Dividend of
1.6578p per Share which constitutes the maximum Forecasting is mors shan usually difficult in view of that vorvewide spread of of mann manufacturing and and servicing hresentits for this year will be comparable with those now his is my last statement as Chairman as 1 am about to reach
 he Board ML G. 8. R. F.
non-axeculive directors.

The Report and Accounts can


Avers

# ITALSIDER IN 1973 


#### Abstract

© Finsider Group                         ector, Luibi pitaluga


凹Pre-tax profits
top $£ 1$ million Confident of future

RESULTS
Turnveef forthe past year was higher by 37.6\% and
profits before tax increased $\mathrm{hy} 70.5 \%$. The dividend the maximum permitted and a one-for-two scrip issua is proposed.
PROSPECTS
The Company has been quick to take advantage of the
tremendousupsurga in the demand for civil engineering wcri associated with the discovery and exploitetion
of oil and natural gas in the North Sea. The currant of oil and natiural gas in the Nort Sea. The currant
level of the order book will ensure a further increase turnover this year and the future of the group
viewed with confidence. viewed $\mathbf{w}$

| Year ended 31st January | 1974 | 1973 | 1972 |
| :---: | :---: | :---: | :---: |
|  |  |  | ¢ 8187 |
| Turnover | 15.150 | 1.617 | 210 |
| Profit after Tax | 550 | 360 | 171 |
| Net Dividend | 2.2554p | 2.10 p | 1.83p |
| Earnings per share | 11.63p | 7.62p | 3.61 p |

FJ C LILLEY LIMITED
CIVIL ENGINEERING CONTRACTORS The Annual Gancral Meeting will be held in Glasgow at 12 noon

Marine engineers call for state finance to back seabed technology


## Rail-oriented Tunnel

 aim scorned by MP

## Patent news

Hovercraft principle for ship repairs



## Commercial Union

## Assurance Company Limited

The Annoal General Meeting of Comriercial Union Assirance Company LHinited was heid yesterday in London. The Chaizman, Mris. F.E. P. Sand He said :
shareholders commented on the 1974 first quarters results. Our not written Fire, Accident and Marine premiums are E192 millinn
against $£ 159$ million for the first quarter of lasi year but the two figures are

 - Investment income contributes $£ 16.1$ million, which includes $£ 1.8$ million

 nut at $E 8$ millin in ag
the net
2.22 p againint .9 p ..
These much better results are due first to an improvennent in nur under-
writing experience in most parts of the world innugh in Canad the Fire
exparience has deterinated ; and we have taken a more cautious. view nf our
 the provisin fur 1974 losses in that country that. Whe made in the accounts for
the year ig7. While tuar is an undirvitin loss in the United States which
is usual in the first quarter, our experience there is substantially unchanged.
 sales of U.S. Equities early in 19/3 and the endel
short terme bonds.
The results for che first quarter of any year should not be regarded as a The results for the first quarrer of any year should not be regarded as a
guade to those for the year an wowle but is is ninetheless satisfactory to report
that we have made a good start in 1974: 19: I have already paid tribote in my Review of last year's results to onr
management and staff throughour the world. Mr. Dunlop and his senior



Results for the three months ended 31st March 1974



| Set Written Premimms <br> Fire, Accident and Marine | 191.7 ${ }^{1593.3} \quad 642.2$ |
| :---: | :---: |
| Underiwriting |  |
| Fire, Accident and Marine | $(-) 45, \because(-) 6.8$ ( -15.5 |
| Investment Income | 16.1. -11.5 - 59.5 |
| Life Asstarance Profits | 8 \% 78.7 |
| Stare of Associated Company's Profits | 3 \% .. $6 .$. |
| Trading Profit- |  |
| Loan Interest Minorities |  |
|  | $4.7 \%$. 3.3 :. . 16.2 |
| Profit before Taxation $\because \because \because \quad \because \quad \therefore \quad \mathbf{8 . 0}$ |  |
|  |  |
| Profit after Taxation $\because \therefore \%$ 45. $\because 1.8$ 26.4 |  |
|  |  |
| As usual, the results of the Company's overseas operatioos have been converted at rates of exchaige ruiling at the close of the perinds.reported ahnve. |  |
| As announced at ithe end of April, we SL. Helen's, to three major U:K. Pension | have sold $36 \%$ of our Head Office, unds for approximately 530.0 m . |

Insurewith
Commercial Union
Assurance

INTERIM STATEMENT


Interim Report
Three months ended 30th April 1974


Foosmoth wootwormokn cojimarmed


## For the future: new investment, greater security of employment,bigger exports



First three months' results 1974

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| 2166. Sales to external coistomers |  |  |  |
| $3 i 1$ |  |  |  |
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| $-{ }_{-4}^{43}-208$ protit atien Taration and Erants |  |  |  |
|  |  |  |  |
| Group sales in the Firor guarter of 1974.4 amounned to $5661 m$ which is $36 \%$ hisher than in the coiresponding quarter Lasst year. Sales in thie BXC increased from E330n2 20 e273m <br>  this included exports to EEC which Group sales was dne mainly to sales flade overseas bioth from local manufacture and from U.E eiporss. |  |  |  |
| Similarly abouir two-thirds of the record Group pirioftsy in the first quarter azose from <br>  <br>  |  |  |  |
| The sollowing rabie summatises une giarreriy sales and proits before taxation ". |  |  |  |
| $=\quad \because \quad$ Group ales Group poritibefore tax |  |  |  |
| Second प4uarte Third quarter: |  |  |  |
| .. $2,166 \cdots$ |  |  |  |
|  |  |  |  |
| The charge for axation in the gicis quarier of niticansists of 540 million of corporation tax, 512 milion overseas tax and g5 mipion of tave principal associated companjes, <br>  |  |  |  |





"Moreover, because the assets are shown
in the Balance Sheet at historical cosh the ip wet palaree sheet at histrical cost, he
proits of the year. when expressed as a per-
centige of those assers, give a figure which centage of those assers, give a ifgure which
is artificially high. It is essential that we do is artificially bigh It is essential that we do
not deinde purselves when looking at such Sifures $;$ the pe propere comparison is, therefore.
between the profits of the yen , which are in between the profits of the year, which are in
cuirrent pouidd, and the cost in current ponnds current pounds, and the cost in current ponnds
of replacing me, assets which bave earned
those profits rather
 happened to harya cost us years ago. To give
you-some indication of what the 1973 figures would loov like if didusted, we estimate first, that the $E 311$ million Grioup proifits before tax
would bave heen some.fifty millions of pounds less, and secoind, the profitability of the husiness, shown as eitherteen per ceetro on page . 39
of the Adnual Reparts would have been several


## PROGRESS AND PROSPECTS IN 1974

 "You will want me now to give you someIdea of our prospects for 1974. I am glad to
tell tell you that our progress bas been maintrained.
Our First quarter resuls baxe fust been
delivered to the Stock Exchange and I will give delivered to the Stock Exchange and I will give
you the essential figures as published by tee
Board this morning. Toral sales were 6661 mil-

 3388 million, a forty-five per ceot increase.
Profits before tax were $\varepsilon 122$ m million and this compares with $£ 63$ million for the orrrespond-
ing quarter of last year and $\mathrm{f92}$ millioo for the
fig Sourth quarter. Exporst from te United
Kingdom increased most of all and totalled
E154 million, far aod away the bighest figure $^{\text {and }}$ in me history of the company. My earlier
remarks about the effects of inflation remarks about the effectst of inflation aapply
with even greater force to these first quarter results.
"The important thing ebour these results is
fhat they show how we have been able to benefit fromin our world-wide business and so to to
ride adverse coodirions at home. Our market ride adverse coodicions at home. Our market
here, alchough it remained suprisingly good, was restricted by the energy crisis and chree
day week, hut we have many other markets ; day week, hut we have many other markets;
and because we had our own electrical generat-
 ome to sapply these markets.
"As for the rest of 1974, the picture is far
frome clear. It is inpossible to predict with auy
certainty certainnt the precise level of demand for our products. .both at home and dempand for our
prosperiy is dependent on tae anaintenance of
high outpurt We are concerned particularly
that world trade staps at a high level and that
the worme of trade that world rrade stays at a high level and that by yhe financial problems resulding from the
higher prices of oil and other raw materials.
One certainry is that onr bill for raw materials One certaintry is that onr builf for raw matererials
will be higher than last years-by bout will be higher than last year's-by about $\varepsilon 180$
million in the United Kingdom alone. We shall ope to recover these extra costs in higher seliling prices at home and oversess, bur there
is po guarantee of this. I apoke last year about
 charga in the United Kingdom, ressricted by
the. Government's counter-inflation legislation and the prices we could get overseas. Noching
 assumption that prices bere cannor be beld
below worrdd price for much longer, but if is
the disorion is allowed to continue, it is
bound to affect our plans."
nCREASED COSTS

"The March Budget has raised che cost
of many servees sucha sas electricita nd trans.
port and of employers Natiooal Insurance




CONTRIBUTION TO ECONOMY "These are some of che factors and possi-
bilities that must be taken into account wheo




cribute to employees
"Finally 1 know you will join me in out the world for treur part in aches througb
year's splendid results



## Process plant order boom predicted

| y Perer Hill <br> Huge investment in process ant is likely over the next years, according to fore made yesterday. The Pro Slant Working Party of tbe ational Economic Developent Office says it expects inar the 1966-68 boom period. A prelimioary report hy the oot in plant by United Kingmprocess iodustries-includ- <br> n-is likely to reach abnut ices, while expressed io cinn1970 prices, investment th $£ 500 \mathrm{~m}$ in the previous peak |
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Chairman Kemmeth Thorogood reports increased profits and earnings for the sixth successive year

PROFITS



EARNINGS AND


SUMMARY OF RESULTS


## TOZER KEMSLEY \& MILLBOURN (HOLDINGS) LIMITED.



Closure tbreatto mills over waste $\begin{aligned} & \text { Hugher charges } \\ & \text { causing drift from }\end{aligned}$ paper shortage










## Italy reveals record

 $714,000 \mathrm{mlire}$ deficit

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members and up to date step in are: for


## BYAHE FINANCIAL EDITOR

## Judging the trend for ICI now



John Earle looks at one model for state ownership in industry
IRI: a typically Italian enterprise

| IRI, the Itaian state bolding |  |  |  | dity |
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| Poraion, 3vaits a sammons | steelmaking, engineering, motor cars (Alfa Romeo) elocruories | 1960. Professor Poorrini a asswers | dobe AArgentina) nuclear | changes. |
| nplameration of |  | to the Minissry oflate pertici- | power plant in a Canedian-ed | srate erdownameot fund |
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| social reforms requir | - | capaciry heing increased to 10.5 | Line. But these hevo ell como in | coco aod are expected |
| paring to farm out a series of |  |  |  | their finencial requirements as assible, |
| projects in sectors, such 28 |  |  | stressed, 1RI has no foreign |  |
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| corporations (1RI is |  |  |  | and executives emphasize it is |
| encerns like Fizt and Moutedi- |  | 年e main techniques heing used |  | Br |
| ${ }^{\text {soner }}$ I ${ }^{\text {a }}$ |  | nuclear power. |  |  |
| ione Industriale) diready has | suing strategic onjoctives, such | Ri's presont lines of thrust. |  |  |
| over 150 companies manufac. | 20 gi |  |  | claimed to he the answer for all |
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| lions io a quaity Barolo-type | tivt |  |  |  |
|  | Its present role owes much |  |  |  |
| Among emoup members are |  | inicaives include che Cbimbore | IRI and its companies go to |  |
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## Building the confidence of the unemployed executive



Business Diary: Debenhams' delight?

- Is Bateman fireproof?




## 

diambeil


Message home




## Halifax Building Sociefy 1974 Annual General Meeting



FINANCIAL NEWS

## Rio Tinto-Zinc attacks handicap of 'growing state intervention'

|  |  | on the prospect of the renegotiacioo of the Bougaintille agree ment, Sir Val was coondent thata satisfactory solution would be a satisfactory solvan would |
| :---: | :---: | :---: |
| Copper would continue to be |  |  |
| the main source of atrributahle earnings in 1974 for Rio Tinto almost cerrain to average above last year's 5727 a tonne, net earn ings were tikely to he well above chairman, told the anoual meet ing. |  |  |
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| a stroig atrack on " the increas. ing tendency of overn"e. These activities could only add to the |  |  |
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|  |  |  |
| RTZ's profits were difficalt because of uncertainties on the |  |  |
| level of commodity prices, and |  |  |  |
| jeveir impact in $19 \% 4$ was tikely to be even more significant than before. |  |  |  |
|  |  | The coper price was currently avorage for tlie first four months was $£ 1,095$. BuI there might be some reduction in the price as $h$ e |  |  |
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| some reducion in the arnation element in the price, due to the |  |  | Far too much time and effo |
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| lack of confidence in currencies. If the tax proposals initroduced several weeks ago hy the |  |  |  |
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## Overseas thrust helps Staflex to peak $£ 1.7 \mathrm{~m}$



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## 20 Mixpl

## - <br>  <br> TKM diversity

 Gifititig


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The group owns 49\% of Bangkok's Oriental Hotel and $31 \%$ of the Excelsior Hotel, while and 40\% of Maxim's Caterers Lid. The groud has advanced plans for a 500 -raom Jakarta Mandarin in Indonesia (completion mid-1976) and is investig ating a 1,200 -room tourist hotel
on a site owned at Causeway Bay. Interests held in The Hongkong Hotel and Empress Horel. through Harbour Centre Development Ltd, have been exchanged with The Hongkong \& Kowloon Wharf \& Godown Co. Ltd in return
or $6 \%$ of that company's equity. Kowloon for 6\% of that company's equity. Kow
Wharf owns the Marco Polo Hotel In Singapore as well as considerable propertv in kowloon.
Asian food interests
The Dairy Farm group. acquired in November 1972, made their firss full year's profit and rose to $£ 2.699 .000$ for 1973 , from £2.193.000 for 1972. an unciease of 23\%\%. Dairy Farm have continued their planned and vigorous expansion: there are 13 shopping construction in Hong Kong.

Fitzpatrick's in Singapore and Malaysia are
Land holdings for a decade of development While the problems caused by the energy isis may have some elfect on the group. the current prospecis for a continued rate ofgrow in line with previous years are encouraging:
The balance sheet and financial resources The balance sheet and financial resources a magnificent portfolio of modem revenue

We have sufficient land holdings irthe commercial. residential and trading fields to
keep our development programme keep our development programme busy up
to the end of the decade. and the group has established relationships within the International capital market
which should enable the necessary finance for maj developments to be obtained
Henry Keswick Chairman
The Hongkong Land Company Ltd 1973 1972
 226,971.000 $1.92 p^{\circ}$ $1.77 p^{\circ}$
Adjusted for Bonus issue of 5 for 1 in February 1973


Hotel expand 1973 , the group's
Since the end of 19 . The
subsidiary, City Hotels Ltd -operators of Tion Mandarin - has formed Mandarin internationa Hotels Ltd to market existing hotels and seek

## WANCAL NEWS:

zk markets

## settled day for gilts  <br> 

## Royal Insurance画

## Underwriting Results Affected by Inflation














 United Kingdom and Republic of I Ireland
 canparad with $\mathrm{Eb-5m}$ in in 1 Mint




 Liear that in ing ulimate, rorgress must dapend on deciions taken

 -Bushmess covering liablitiy to third partios was egain unporffitble









## Elsewhere Overseas

Premium minome incrased by $16.7 \%$ to $E 49.5 \mathrm{~m}$ and there was on egotiations with hif leading Japanese insurance compank, the 'Dowa
 Swire, we heve established a local company, the Teikoo Royal. which
commanced operation in January 1974. By these means we hope to expand further our interestr in that Far East
In New Zealand
In New Zeeiland premlum growth was well maintained but there was an underweiting loses on the years operetions duy entrily to adverse
expenience in workers' compensation and motor Act busines. These
Two cilassess were two classas were removed fiom the privare sphere in April 1974 when
the Accident Compansation Act becone effective
insewhere we have continued our effiots to increase our share of Elisewhere we have continued our effirts to increase our share of

## Engineering

Dur engineering subsidiary, the 'British Engine'; continued to prograss
satisfactorily with income mcreasing by neary $19 \%$ to $\mathrm{ET17} \mathrm{Bm}$, though the underwiting profit fell from $£ 0.7 \mathrm{~mm}$ in 1972 to Escol. 5 .
 home and increased retaa have had to be opplied. The recommen-
dations of the robens Commitee mataialisad in $e$ new Heallh and
arien
 We hava conninued to dovelop our buainess overssess end hava
strengthened our provision of tectinical services in Europe

Marine and Aviation
 States operations produced a satisfectory profit though liss than the previous year end underviting profits $w$.
orher majo remito
 pcor
cargo busins bess incereased due to to the rise in and the generaly high level of industriel production. Despite increassod
competition for this buslness our results generally were satistactory.
 shows some signs of easing. There has, however, been no reduction
in major aircrattecciconts and the profitability of this class of business
has fillinn substantially.

## Royal Insurance looks after you fast

Investments
reiar here to our investmems other than those held in respect of our long-ternm insurances business. continued ob be in both equilitis and fixed interest seceuritias but in the
rest of of the word the main woight of new money went into equiry mvoserty portfolio by the acquisition of 'Sterling Estaras' to whige referede earier. Despite tha aharo falls slustained by al thl the whadichin
stock markets of the world during the year, the appreciation on our
 more then aufficient to offset the depreciation on the fixad interes
Our IInvestment incoma showed e further useful increase. Whilst the


 oo official restraimt wa wara not dissstisfiad with the income par
iormane of our ordinary hare portsolic
The future presestis many more uncenainties than usual but with the word dwide spread of our investmants and the filexibility which has
always been efearo of our invesmen policy wee eronticent hhat
we are weill placed to deat wint the problema of the fururue as they arise.

Life and Other Long-Term Business
 Ounire susiness coninues sthe dynamic growth pattem of the pass
 kingdom have affected the accuisisiion of naw business oa f far in in 1974
but ws hope that this effect will prove to be only shon lived
 componies similarly deferered 1973 dividends to 1974 the investment income on this eccount has yet to recaive the benefiri. Durinv the year
we invested substantially in fixed intarest securties at high rates of we invested substantially in fixed intarest secunities at high rates of
interest and we els made significant addtions to our directivestment
In property as well as add inding to our porfolilio of ordinay sheres.
 iile Insurance Co., received euthonisation to wite lifit buysiness in


Directors and Chairmanship
During the year we made three new appolintments to the Board,
Mir
Bowland Wright, Mr Kery St Johnston and Mr Kenneth Thorogood Mir Diand Wright, Mr Keny St Johnston and Mr Kenneth Thorogood. he age of 70 and will not be seeking re-election ot the annual generel
neeting. Mr Rilchard Lockett who wos appointed to the Board in 1954 has also intimated thar he will not be seeking re-election. During tha ngig perlod in which they have servad as directors thay heve both

 ragen as chalrman to succeed me. He has been a depury chairman
since 1963 and I have every confidence in handing over to such an
abie succeessor.

Management, Staff and Agents
 this not only in the management and staft but also in tha support


| Summary of Consolidated Results |  |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 |
|  | £m | fm |
| General Insurance Premium Income | 574.7 | 503.6 |
| Earnings General Insurance Underwriting Result | -5-0 | 12.4 |
| Investment Income on Stockholders' and General Insurance Funds | 44.0 | 36.8 |
| Stockholders' Long-term Insurance Profits | $1 \cdot 3$ | $1 \cdot 3$ |
| Share of Associated Company's Profit | 0.6 | 0.3 |
| Profit before taxation | $40 \cdot 9$ | 50.3 |
| Taxation (see Note 1) Minority Interests | $\begin{array}{r} 14.7 \\ 0.1 \end{array}$ | 15.0 0.1 |
| Net Profit (per unit of stock-see Note 2) | $\begin{gathered} 26 \cdot 1 \\ (21 \cdot 9 p) \end{gathered}$ | $\begin{aligned} & 35.7 \\ & (30.2 p) \end{aligned}$ |
| Dividend Interim Second Interim Final | $5 \cdot 3$ <br> 8.6 <br> - | 7.1 <br> 8.1 |
| Total <br> (per unit of stock) | $\begin{aligned} & 13.9 \\ & (11.7 p) \end{aligned}$ | $\begin{array}{r} 15 \cdot 2 \\ *(72.8 p) \end{array}$ |
| Profit retained | 12.2 | 20.5 |

Notes

1. Tha tax figure for tha vear 1973 ia haged on an average UK
Copporaion Tax rete of $49 \%$. The lax igure for 1972 Wã calcul 2t the Corporation Tax rata of $40 \%$ applying for that year. 2. The fipgraag iven for eantinge per stoct $k$ unit terat not comparable
because of the change in the basis of tuxation.

## MARKET REPORTS

Foreign
Exchange
 persists









Money Market | Rates |
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## Insurance and the Economy



Extracts from the Presidential address by Francis Perkins, DSC, President, The Corporation of Insurance Brokers


 wret to deceline - as I 1 believe it would if wc camc our of the
European Eonomic Community - then we are condemning European Economic Community - then we are condernng
ourselves to a reauceed rate of business bere a home and an
 is What has impressed me dring my mime as you porind mitries

 tion can be stared Cuire simply. It is to tell our Govenument
Ministers and their Civil Servents, with the e graeter charity
posibile what we are doing and precisely whar we. aspirt to possible,
or fear!

## ${ }^{2}$ or fear

'Our work rests on the achievements and standards of our wo me Corporation ifin in your dint lives you will take every ppportuniny tre ensure that your clients and your friends fully
nnderstand ite
tesponsible


## CIB

The Corporation of Insurance Brokers. 25 St Helen's Place,


The Times Share Indices



Authorized Units, Insurance \& Offshore Funds


| Commodities |  | The Times Share Indices <br>  |
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Crown House, Kingsiton Rdó, New.Maiden, Surrey


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## Human Rights

a Special Report on their meaning and value, the bodies and conventions which uphold them, and the areas in which they are at risk
Ilustrations by Joseph Wright


Universal Deciaration of Human Rights; Article
$\qquad$

To publish a survey of buman rights in the world in 1974 is to undertake a task more necessary than pleasant. To whomever does not know it, it will be apparent from the pages tha follow that the struggle for human rights today

The high hopes that followed the
nazism and fascism in 1945, and whe defeat of the adoption of the United Nations declaration and the European Convention on human rights, have not been fulfilled. There must be fewe individuals in the world today who can live in confidence that their hasic human rights will certainly as a proportion of the world's popu lation, and prohably in absolute terms as well. Why should this be? One reason can be concern or awareness of the problem. Prohably here have been more speeches, petitions reports and protests ahout human rights in the past 30 years than in the whole history of the
world. What is true, however, is that people's nterest in the problem is too often selective and this is especially true when human right
are discussed in intergovernmental forums, such are discussed in intergovernmental forums, such
as the United Nations or the Council of Europe A Soviet delegate may wax eloquent about
the sufferings of Palestinian refugees or of polithe sufferings of Palestinian refugees or of poli raises the question of Pakistani prisoners o raises the question of Pakistani prisoners of get positively angry.
To mention the Soviet Union may be to take Soviet case the explanation is prompably. simple bad faith. It is unlikely that the Soviet leaders are seriously. interested in hnman rights at all
Their affectation of such a concern for propa ganda purposes may be hypocritical-hut if so ke all bypocrisy, it is the trihute vice pays to virtue. It means that even the cynics in the Kremin assume the existence of an interhuman rights. And the campaign in the west on behalf of Soviet dissidents must confirm hem.in that assumption.
But even the bona fide advocate of human rights is too often selective in his advocacy aut Americans who put pressure on the Sovie authorities to allow Jews to emigrate to Israel
undoubtedly do so out of genuine philanthropic concern. But few of them attempt to put the Palestinians to return to their homes.

Conversely, many Arabs feel a strong and incere moral indignation about Israel's treat nent of Palestinians, but scarcely a qualm by Arab terrorists. Yet the essence of buman ights is that they belong equally to all human eings, and not only to those who happen to be on one's own side.
In truth aloost everyone has a tendency to proposition, but to feel that exceptions may he justified in the interests of their own country or community because of the extreme pressure which it is subjected and the ruthlessness of is enemies. That is how we feel about the IRA. bout the supporters of President Allende or how white South Africans feel about African nationalism and so on.
It is only in a strong, united and self-confident society that human rights can be easily guaranteed. The greater the pressure on a fice human rights to its own defence. Today there is hardly a society in the world which is not under pressure of some sort. in the sense that its system of authority is seriously Tontested by at least a minority of its members. The pressure results. to a large extent. from the
aspiration of the poor-hoth poor countries aspiration of the poor-hoth poor countries
and poor people in rich countries-to a higher standard of living
In much of the industrial world it has heen possible so far, if not to satisfy that aspiration. at least to appease it. so that the existence of liberal democracy guaranteeing hasic human ights still seems worthwhile to the great majoity of the population. But in the underthat for most people human rights are virtually meaningless : so that it is not surprising if gov:ernments feel that economic development is the only priority, and that formal human rights can practice be ignored.
Industrialization in the big western countries was carried out at a time when great inequality was taken for granted and in most cases before the introduction of universal suffrage. Today ments economically are authoritarian ones, whether of left or right (though most of the It may tu ones are authoritarian too). oughly treated until a certain level is reached at which they bave some meaning for the mass of the population. If so, our responsibility in the west is all the greater, since it may he our
task to keep human rights alive until the rest of humanity is able to share them.
claration stronger than all the armies of Napoleon-or nonsense on stilts?



No ona shat

Eight complaints-and signs of possible strength in fragile investigation procedure




In the West, human rights are normally regarded as a political and cultuial concept-in contrast to the Third World, where fhey are seen chiefly as questions of economics. Below, Maurice Cranston and Ian Brownlie discuss these differences in interpretation

## Efforts to enforce the western tradition



## Declaration stronger than armies

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Variety of attitudes in Third World


## ALL ADAM'S SONS ARE LIMBS OF ONE ANOTHER EACH OF THE SELFSAME SUBSTANCE AS HIS BROTHER

SA'ADI, A PERSIAN POET

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All over the world the human rights movement is in ferment. Its priorities differ fundamentally between one country and another;
primar ser do its means of expression and the degree of political freedom within which each of its various groups is free to operate
On this page and the next, we examine some of its manifestations within Britain, the Commonwealth and the EEC, in the Soviet Union and Latin America, and in black and white Africa

## Patchwork of freedoms has led to fragmentation of their defence

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## Soviet Union: curbs contradict constitution in practice and in law





France: misgivings over ratification



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## razil: primary education handicaps literacy movement


juth Africa: pressure groups condemned as subversive


## Black Africa: wide gap between theory and practice



## Australia: good intentions have gone astray

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## Marketing in the Third World? Callus SSC\&BELINTAS OVERSEAS

AmemberoftheSSC\&B:InntasInternational
advertising network. The company. in the warld's marketing and advertising Contact Clive Thomas at: Lintas House, New Fetter Ta London EG4P4EU. Tel: OI-583 83 II



Her Imperial Highness Princess Ashraf Pablavi. The Princess works tirelessly for the welfare of the sick and needy. As
President of the Women's Organisation of Iran and the Tranian Human Rights Committee and Depury President of the Imperial Organisation for Social Services and the Iranian National Commitree for the campaign against Hilteracy she is actively engaged in a wide varietro of projects
health and educarioo services in Jran.


## Hospitals

The largest of the IOSS bospitals is the 250-bed Reza
Pahlavi Medical Ceotre in the suourbs of Teran The The Pankar Medical Ceotre in the suourbs
function of the bospital was formery limited to the prac-
tice of curative medicine. Under the new Ioss bealth tice of curative medicine. Under the new IOSS bealth
plan the Reza Pahlavi has been wurned into a major
research and rraining centre as well With the help of exearts from Jobos Hopkins University in the U.S.A
the IOSs is training doctors and specialists in all branches the IOSS is training doctors and specialists in all branches
of medicine. At the same time the number of deparments
at ${ }^{\text {ate }}$ bospital has been expanded. These departmeots at ine hospital has been expanded. These departmeots
include pediarrics gynaecolopy, surgery, heart treatreent
cobalt therapy, neurology, intensive care end e maternity ward The hospital also operates a mobile clinic which
wours ontying areas. The second hospital established by the IOSS was the
260.bed Nekwi hospital in the holy city of Qom in \#ite
heart of Iran. This hospiral has recemily been enlarged hand now contains warts for internal diseases, surgical cases, maternity, gynaecology, pediatrics, heart patents
and ear, nose and throet It also has alare radioloty
department, e blood bank, e casualty department and
 the 6obed Hedayet Maternity Home added hil lathrind
in 1971 .
The third largest bospital is the 100-bed Farah Pahlavi
hospital opened in the Caspian resort ef Ramsar in 1990. hospital opened in the Caspian resort ef Ramsar in 1966 .
A oew ocmplex of buildirgs bas just. been added to this
hospital. There are now wards for internal diseases, hospital. There are now wards for internal diseases
surgical cases gyneecology, paediatrics and casualty and
dental departmeets surgical cases, gyns.
 after the pbianthropist who buir surical and ynaec
being taken to expand facilities.
Other smaller bospitals belonging to the IOSS include
e 25-bed unit ar Ashrian in tie Central Province and 10-20

To date $3,515,234$ parients bave beeo treated at these
hospitals and over 370,000 surgical operations bave been
performed. Another bospital rebuilt hy the IOSS is the 150-bed
Sina emergeocy hospital to downtown Tehran wbich has Sina emergeocy hospitai Io downsown and
been dooated to Tebran Univeriva and
memhers of the Universing Medical Faculty.

The welfare of the sick and needy bas always been a
matter of grear concern to His. Imperial Majesty the
 Her Imperial Highness Princess Ashraf, an organisation
called the Imperial Organisation for Social Services has
spent the last twenty seven years working to combat called the imperiarntryanseny last twent seven years working to combat
speverty, ignorance and disease. Established by Imperial decree in the difficuit days
following the eod of World War TWo the TOSS was 岗e
first welfare organisation in the long history of Iran Its aim, ws stated in in he statutres of fits foundation, was iston Itise
the level of bealth and education among the poorer classes
of of the population."

To fulfil his aim the IOSS has created a vast network of
hospitals, clinics and maternal and child health centres estrablisbed its own pharriaceurical factory supply medi.
cines at low cost; set up one of the largest publishing houses in the world to print the millions of books it distri.'s
butes free among schoolchidran; ; tarted te counry's
fores foremost vocational training ceotres ; rebuilt villages wiped
out by eartquakes and flods and given generous support
to a variety of other welfare organisationis which heve to a variery of
come into heirg.
Health has aiways been the prime concern of IOSS and
the organisation bas tackled the problem of raising health standards from all possible angles.
In the early days priority was given to remedying the
acute sbortage of medical facilities. since its establishment, ache Organisatioo bas buillt chree major hooppitals with more
than 600 beds ; several smaler bospitals, 255 rural clinics and 140 maternal health centres. More than 70 million
patients have been treated at these institutions. Extenpaicents have been treated at these institutions, Exten-
sioo of these facilities is now being carried out according to a new plan drawn up this year. The plan divides the
countrioto a number of zooes each which shall hee a complitete network of medical facilities on four levels.
Each zone shall have ooe major bospital whisch wiil proEach zone shal have ooe major Under each hospital there
vide a total range of services. Under
will be an aid station, under each station 4 cinics and
inder each clinic 3 rural dispepsaries.


The Rea Pahluavi Hospital in Tehran

## Welfare, medicare network exten ds across Iran

An even more significant achievement in creating
 of villagers who had never seen a doctor beforie. Over 65
million patients have been treated at the rural clinics. milion patients have been treated at the rural clinics.
Their services are complemented by 140 maternal and
child health centres which-provide fiee food and care for child health centres which provide firiee food and care for
mothers and babies. To date over 5 milion mothers and mothers and babies. To date over 5 mil
chilidren have been cared for by these cen
bilos of dried mill have been distributect.
In addition to providing basic meefical services the iotss clinics and MCH centres also make animportant contribu-
tion to higher healt rural population in hy hemiend and cleantiness. Knowing
 source the IOSS pleces great stress on cleaning up of the
environment through the laving of piped water networks
 mortuaries, strict sanitation controi of shops and re
The most importanit of its preveniative measures has diseases such as smallppax and cholera. Over 60 million
inoculations have beep iven free of chare to date A
number of highly specialised heeath projects heve been number of highly specialised heeith projects heve .been
carried oft with reat sucess. The most noteworthy was
the eradication of trachoma in the town
 Iran wbere 9 out of every. 10 people were suffering from mis terrinte eye disease in 1949. The carmpaign was con-
ducted on two levels direct treatment of trachoma vicims
and a massive town cleaning drive whieh resulted in a ducted on two evels: direct treatment of tracho
and
virtual tearing down and rebing dinive whieh res
Oqher speciailised IOSS healit projects
aid to the blind and rehabilitation of lepers.
Tbe IOSS role in improving heall standards is not
limited to direct action in the field Carefol consideration of the problems has led to a mide network off supporting
services without which the total


 was set np in 1949 to provide free niursing training. The
 Behyari Institute established in 1962 and the Reza Pahiavi
Behyait Insture opened in 1968 T. date 162 idides have
been rained at Ramsar and 89 in Tehran As mentioned been trained at Ramsar and 89 in Tehran. As mentioned
earlier doctors and orier medical specialists are being
trained at Reza Pahlavi Medical Centre.

## Pharmaceutical factory

Another problem tackied successfully by the IoSS has imported medicines This problem was solved,through the
foumdation of an Iranian pbarmaceutical manufacuriog unit, tre Darupakhsh Comparyy established with an invest.
ment of 1 billion rials and now the largest drus piroduce in the Middie East. Equapped with the most. modern




 a factor
general.
In 1972 the YOSS took its pharmaceutical progranime: step Researturn in the field of Chemistry and Phaxmaceunical
for
Sciences. Formed to reduce Iran's dependency on' foreigr Sciences. Formed to reduce Iran's dependency on foreigi
suppliers of drugs and medicines, the nexp centire eventually produce many of the basic raw ingredientent it
present imported end hopefully develop. new. miedicines
of its own. Another example of the IOSS broad appzoact to heiditi
problems is it tio

 reducing the size of tbe family in the intereetry of the
mother and children. Faanily planing sections have ben
set up at all IOSS clinics throughout the couvity and
staff are being specially triained to acqueint parents with
the advisabilitit of birth control as well-as to instruct the advisabiliti of birth control as well as to instruct
them in birth control techniques Pils and "IUDS are being in biven freecop charge.

Book publishing
Toiss activitis in the fied of odiciotion hive bee







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In addition to hese progranimes the Ioss has cabit




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 Mate of Yatabad:
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A STATEMENT BY IHE GRANIAN COMMITTEE FOR HUMAN RIGHTS AND THE TRANIAN WOMRNS ORGANISATION

CONTINUING THE CYRUS TRADITION IN HUMAN RIGHTS


Former U.N. Secrenary General U Thant weitcomes Her Ihperial Highness Pripess Ashraf to a meeting of the O.N. Humary

Two thousand five hundred years ago Cyrus the Grear went down in history as the firss world leader in human
rights. He ruled the Persian Empire wich wisdom and rights. He ruled the Persian Empire with wisdom and toleraince- based on the belief that all human heings, what-
ever their race or creed, are entitled to freedom and justice. A similar conviction inspires the leadership of modern Iran. The Shahanshah's spectacular reform programme, the
White Revolution, with its redistrihution of land, its White Revolution, with its redistrihution of land, its
worikers' profit sharing schemes, its equity courts and its developmient, health and literacy campaiens are positive
proof of the Sovereign's dedicarion to the principles of human rights.
To reinforce his reform policies the Shahanshah set up
in 1968 a special Iranian Committee on Human Rights harged with protecting the new rights of the individual end with carrying out research into ways in which Iranian
lawws may he amented to achieve complete folfilment of he UN Declaration of Human Rights.
Supreme President of the Committee is Her Imperial Eighness Princesss Ashraf whe, as President of the Women's organisation of Iran and Depury President of the Imperial
rganisation for Social Services and the Iranian Committee for the Worldwide drive against nliteracy has done much towards securing maximum rights for the individual. in recognition of her services io the fjeld of human of major human rights meetings in recent years first at Tehran in 1968 and laterence on Human Rights held in 26 th in session of the U.N. Human Rights Committee held in $19 \% 0$
The Iranian Human Rights Commitree, which is
composed of a Secretary General and 15 members is angaged in two types of work (a) direct action in the field
and (h) study and research jeading to the drafting of recomnendarions to the government.
Main projects in the field have been the construction in Human Rights Village and the construction of 32 schools een built near the city of Ahwaz, in Khuzistan, in a region bath, store, primary school and village hall and has its own water and electricity supply
tudy and research-are less tangihle hut will he of far reater importance ultimatess. Teams of researchtrs are engaged in a careful study of Iranian legislation as far as affects human rights while others are heing sent through vestigate reported violaw the the are enforced and th lasis of these surveys recommendations are made to the overument regarding ways in which laws and their aplementation can he improved. Emphasis is heing placed iz-a-viz each other and a special family relations subcommittee has heen formed to study the suhject. Through its campaigning on a number of rights issues the Committe case when successsul its recommendation led to the abolition of a law under which a person could he imprisoned for debts.
Another important task of the commitree has heen the promotion of public awareoess of the priociples of human eminars, conferences, study courses and the publication, f various hooks, pamphlets and a quarterly hulletin uman Rie copies of the International Declaration on orkers and farmers all over the country and two books ave heen puhlished. The first, a book in English eotitled Iran and Human Rights" was brought out on the occasion cond, a book in Persian on "The Iranian Human Rights ommittee" was puhlished just hefore the 1970 session of e UN Hurnan Rights Committee. The quarterly bulletin uman rights hoth in Iran and in other countries as well the translated texts of international human rights acuments. The quarterly is used by a great many people, A large 1
A large popular audiance is also reached through ran The programme human rights hroadcast hy Radies human interest stories, work, and advice to listeners on the hest way to secure thai rights.
As one of the first national human rights committees to estahlished, the Iranian Committee and its work are o great interest to rights workers in other cocries. rran and is a keen participant at internaciooal conferences particularly the UN Human Rights Commirtee of which the Iranian government is a memher. The Iranian Committee has established relations with many other buma rights organisations round the world such as the inter
national Instiute of Human Rights (the Rene Cassin national Instion
Foundation).

Of the 32 schoois 19 have heen huilt in other flood stricken Tens, other primary schools have been huilt in West Azarhaijan and two more in Khorassan in the north east of the country. Tha irst Human Rights secondary scinai,
is being constracted on Uuited Nations Street in Tarriz,
Azarbaijan, and several more are planned for the future. The results of the second part of the Commirtee's worl

## Dawning of a new era for Iranian women









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## War on Ignorance

The work of the Iranian Committee for the Worldwide Campaign Against Illiteracy


#### Abstract

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Education
Classes are held on a variety of s subjects

 on a wid .amily planining. The wot centres give counseling
on hirth control nechniques and distriure free pills and
 3) care of children The centres run nurseries and
dian care kindergartens for the cividren' of working
moter
 these directions sod workial whers health experts and legal
 college for the training of family adisors, the oother a
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on


 programmes for the future. A special research eroup
studies Iranian legishation as it it iffect
women's rights


 puor women advising them of their rights.





different parts of the country. The centres perform four
maior functions.
different parts of the country. The centres perform four


Even in the West governments represent biggest threat to freedom of expression




## International law has scarcely come to terms with mass papers-much less broadcasting

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## Enormous influence of Universal Declaration not matched by successful UN action



MANY ARE HUNGRY

## ADVERTISING IN ACTION FOR HUMAN RIGHTS

On the occasion of the International Advertising Association's 24fin Would Congress in Tehram; May $23-25$, with the theme "Copunumications in the Service of Fumsn Rights" the IAA Gan Chapter wishes in pracitice to live up to this theme: Thus, an extenivel adverising campaiger is being larinched to raise funds for helping those siffering from famine or disease. Elsewhere in this issue, two of the posters of this campaign are shown.
The fands collected wir be chamelled into a blocked account (munber 79997) in Bank Meili Mran (National Bank of Iran), from where contributions will be passed on wa the United Nations to help alleviate those suffering.
A spiecial piece of mosic has been composed and a poem written to mask the occasion of the above-mentionied congress. The well-known Iranian composer and condactor, Mr. Ali Rahbati has been inspired in his creation by the theme of the Congress. Th Congress Song has theen reconded by the Vienna Radio and Television Symphony Orchestra together with the Choral Group of the Ministry of Caltare sad Art of Iran and two fapows Iratian singers.
This reconding will be pat on sale on the Congress Site and simaltaneously in a large number of stores thropghout tran. The poem will be translated into other languages and the erecording will soon be on sale in other countries also.
The proceeds of the sales of this reconding - on which there will be no maximam price will be deposited into the otope-mentioped account
Shouit maybody wisth to contribute to Gus canse, donations may be sent directly to the Bank Melif Iram marked WAdvertising in Actioñ for Huraan Rights", and the IAA Iran Chipter wif be hapy to acknowiedge such contributions by sending the donors a recortaing

I send with this coupon a cheque/money order/Bank transfer

## for

to Bank Melli Iran, Avenue Ferdowsi (Central Office), Tehran, Iran, made out to the order of "Advertising in Action for Human Rights", Account Number 79997. I understand that a recording of the Congress Song will be sent to me.

## Name

Address $\qquad$





## forldwide perspective unites teachers of the new discipline despite their discord


#### Abstract

     $\qquad$   $\qquad$ 


0 members of the International Advertising Association meeting this week at a congress in Teheran, will discuss the role played by Tminnications in the promotion of human rights. Below, Paul J. Fabricius explains why the IAA has chosen this theme; and incess Ashraf twin sister of the Shah and patton of the congress, answers questions on her country's human rights policy and record

## tofessional use of communications can further other than commercial causes 

